



INNOVATION
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Spec Sheet & Guidelines

(Revision 5 - 01.09.2026)

Video Files

Video Format Guidelines:

1920x1080 | 29.97fps | .mp4 | Royalty Free Music

Note: 29.97 fps is commonly referred to as 30fps

DO NOT:

- Do not submit 4k videos
- Do not submit 24fps
- Do not submit .avi or .wmv files
- Do not use unlicensed music

Why? All videos need to play the same to make the entire presentation run smoothly.

Music Licenses

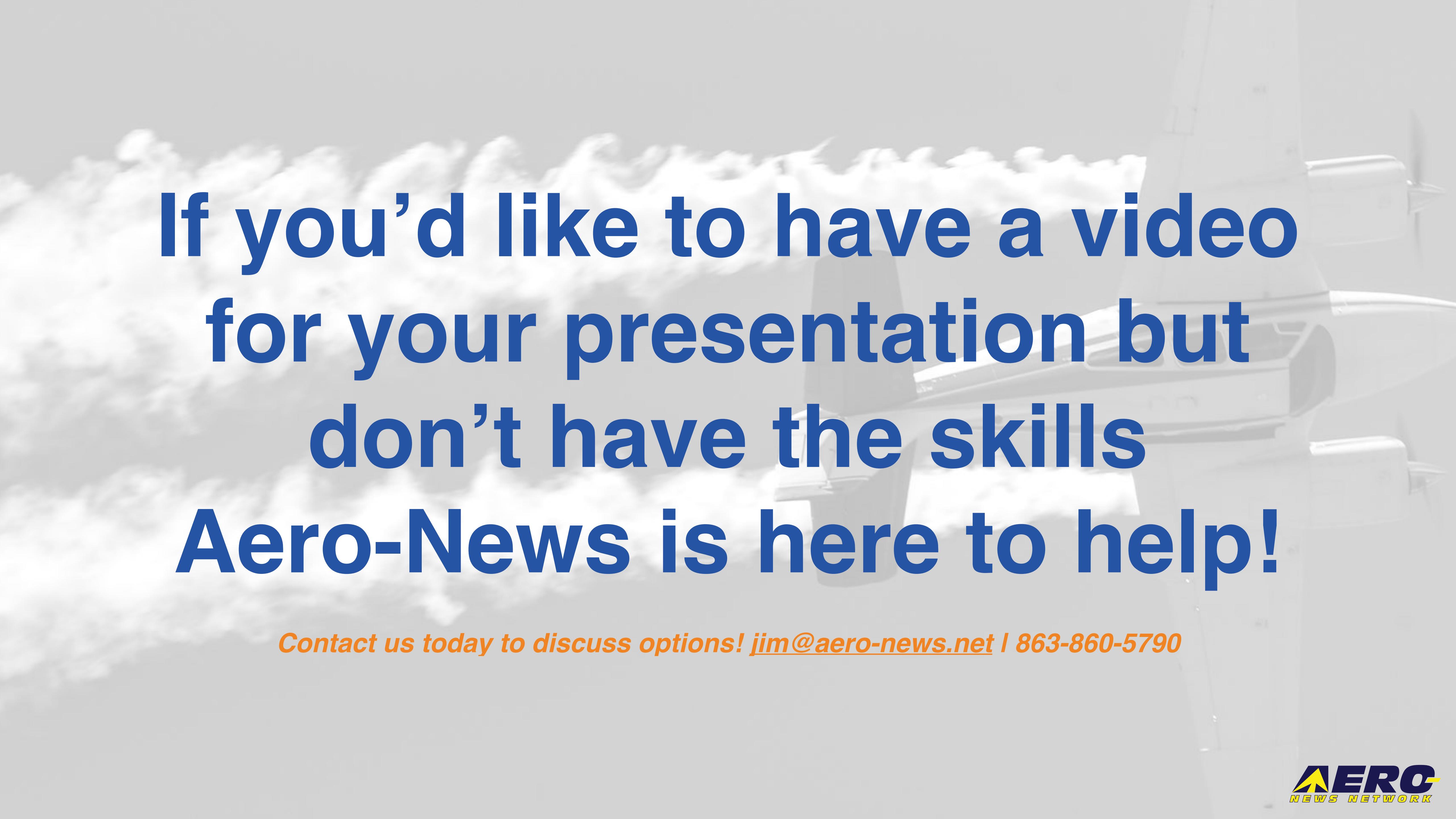
Royalty-Free Music:

Basically, Royalty-Free Music refers to a type of music licensing that allows the purchaser to pay for the music license once & use the music forever.

Where To Get Music & Cost:

There are a plethora of Royalty-Free Music websites out there. Depending on the quality of music and licensing type you want, you can expect to pay anywhere from \$5-\$100+ for a 3-5 minute music track.

(Please provide us with your music license to fight any potential copyright claims)



If you'd like to have a video
for your presentation but
don't have the skills
Aero-News is here to help!

Contact us today to discuss options! jim@aero-news.net | 863-860-5790

Powerpoint Presentation

(Every presenter must submit a presentation)

Even if submitting a video, you must provide, at minimum, a single slide presentation with your company logo, we also suggest you include your booth number on that slide.

Presentations must be widescreen 16:9 ratio

Powerpoint Presentation

PPT presentation guidelines

- **Do not use fonts smaller than 30 point**
- This is a 30 point font size (anything smaller is hard to read on screen)
- **Presentations must be widescreen 16:9 ratio**
- **Use large photos**
- **Include your main points on slides, you don't need to include ALL the information on the slide**
- **Final slide with logo and booth number**
- **Do not add timing to your slides**
- **If using any specialized fonts, be sure to provide that font file to us.**

Submission Checklist

Videos:

1920x1080 | 29.97fps | .mp4 | Royalty Free Music

PowerPoint:

If submitting a video, you ALSO must provide at least one slide that includes your logo and booth information

16:9 Document | Large fonts | Lots of images
Final slide to include logo and booth information

Contact Info

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