


# EXHIBITOR PACKET

## APRIL 6–11, 2027



Exibitor's
Packet
2027

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# Welcome to the 53rd Annual SUN 'n FUN Aerospace Expo

Greetings from the Aerospace Center for Excellence (ACE), home of the SUN 'n FUN Aerospace Expo in Lakeland, Florida.

At ACE, our mission is to Engage, Educate, and Accelerate the Next Generation of Aerospace Professionals. Your participation as an exhibitor at the SUN 'n FUN Aerospace Expo plays a vital role in helping us fulfill that mission. Together, we are inspiring young people, creating opportunities, and building a brighter future through aviation.

As you review this exhibitor guide, our team is already hard at work preparing for the 53rd Annual SUN 'n FUN Aerospace Expo, taking place April 6–11, 2027. We are committed to providing an exceptional exhibitor experience while creating an environment where innovation, education, and a passion for aviation come together.

If you joined us as an exhibitor last year, thank you for your continued support. We sincerely appreciate your partnership and look forward to welcoming you back in 2027.

Please do not hesitate to reach out to our team at any time before or during the event. We are here to support you and help make your SUN 'n FUN experience both successful and memorable.

Thank you for being an important part of our mission and for helping inspire the next generation of aerospace professionals.

Gene Conrad - President & CEO - Aerospace Center for Excellence and SUN 'n FUN

Check out flysnf.org/exhibits for additional information about exhibitor opportunities during the SUN 'n FUN Aerospace Expo. We have a team ready to work with you and answer all of your questions. Let us connect you to SUN 'n FUN in new ways and most importantly, enjoy your experience at our Aerospace Expo!

# MAXIMIZE THE EXPOSURE OF YOUR PRODUCTS AND SERVICES

- Advertise in our Email Marketing Campaigns, In-Flight Guide, Event Map, Mobile App, or Website at flysnf.org.
- Connect with our pilots by participating in our Fly-In Style Pilot Program.
- Host potential and current clients at various venues!
- Be the center of attention for 750 media reps worldwide and host a breakfast or lunch at the media center.
- Sponsor venues, events, or activities during the week to gain exposure to your targeted client base.
- Share news about your business on our Exhibitor News Listing.









# Sponsorship Opportunities

Partner with the **SUN 'n FUN Aerospace Expo**, one of the world's largest aviation events! Connect your organization with a broad audience of aviation professionals, enthusiasts, educators, students, and industry leaders. Our sponsorship opportunities are designed to support your marketing, business development, and community engagement objectives.

Rather than offering a one-size-fits-all package, **each sponsorship is tailored to align with your company goals, target audience, and desired level of engagement**, ensuring a meaningful partnership and measurable value.

## Sponsorship Opportunities Include:

- Advertising & Media Exposure
- Branding Recognition & On-Site Visibility
- Educational & STEM Program Support
- Naming Rights
- Hospitality & Meeting Venues
- VIP & Exclusive Experiences
- Year-round Recognition & Marketing Opportunities










**CHECK OUT OUR SPONSOR PACKET AT FLYSNF.ORG FOR MORE SPONSORSHIP OPPORTUNITIES**
**or contact Sheena Banker, Business Development Manager at 863-904-4061 or by email sbanker@flysnf.org**

# Advertising Opportunities

Maximize your impact at the SUN ‘n FUN Aerospace Expo by extending your reach beyond the show floor. Advertising with SUN ‘n FUN puts your brand directly in front of a highly engaged audience of aviation enthusiasts, industry professionals, pilots, and decision makers—before, during, and after the event. From digital placements and website exposure to on-site signage and program feature, your message will be seen by thousands of attendees who are actively seeking products, services, and innovations like yours.

By pairing your exhibit presence with targeted advertising, you amplify visibility, drive booth traffic, and reinforce brand recognition throughout the entire event experience. It’s an easy and effective way to stand out in a busy environment and ensure attendees remember your company long after they leave Lakeland. Take full advantage of aviation’s season opener by advertising with SUN ‘n FUN and make every connection count.

Review our advertising opportunities by accessing the Advertising Packet at https://flysnf.org/exhibitors/advertising/. For more info call **863-904-4061** or email **advertise@flysnf.org.**

## Check Out Some Examples Here!

| | | |
|---|---|---|
| EMAIL NEWSLETTER | COMMERCIALS | IN-FLIGHT GUIDE |
| MOBILE APP | PATHWAY ADS | WEBSITE |









# Advertising Data

| Attendance | Volunteers | Exhibitors |
|---|---|---|
| 220K | 3.2K | 571 |

| Aircraft Attending | Aircraft Operations |
|---|---|
| 4K+ | 8K+ |









## Official Sponsors of SUN 'n FUN 2026

RV/Tent/Aircraft Camping
**11.2K**




## TOP 10 STATES

Florida
Georgia
Ohio
Alabama
Texas
South Carolina
Michigan
Virginia
Arizona
New York

## TOP 10 COUNTRIES

Brazil
Canada
United Kingdom
Germany
Argentina
Australia
Spain
Chile
Colombia
Mexico

**Guests came from all 50 states and over 80 countries!**

| Sponsors | Media Guests | Preferred Seating | 9/27 Club Guests | Youth Attendance |
|---|---|---|---|---|
| 100 | 740 | 6K | 3.5K | 21K |

# Event Stats

## MOBILE APP

| Users | Page Views | Saved Sessions |
|---|---|---|
| 14K | 26K | 26K |

| Exhibitor Profile Interactions | Banner Clicks |
|---|---|
| 13K | 2K |




77%

23%

## EMAIL | January 1 – April 19, 2026

Subscribers
**103K**

Avg. Click Rate
**2%**

Avg. Open Rate
**47%**

Industry Standard:
40% Open Rate / 2% Click Rate







## WEBSITE

| Users | Page Views | Requests | |
|---|---|---|---|
| 870K | 2.7M | 104M | FLYSNF.ORG |




## SOCIAL MEDIA | April 14–19, 2026

| | |
|---|---|
| 193K ▲32K | 45K ▲20.2K |
| 97K ▲16.6K | 7K ▲2.5K |

| Video Views | Content Interactions |
|---|---|
| 14M | 334K |

# Exhibit Spaces & Amenities

Enjoy access to the Exhibit Office and Oasis located between Hangars B and C.

Each exhibit space includes staff credentials and access to the pink exhibitor parking lot 2, marked on the next page. Your parking pass also allows direct access to the exhibit areas for loading/unloading supplies before 9 a.m. and after 5 p.m. daily. (Exception: 6 p.m. on closing day.)

Priority exhibit space is given to aviation-based companies to keep the focus on SUN 'n FUN to attract a highly interested and motivated audience ready to do business with our exhibitors.

Tents, shipping services and more can be found on our **APPROVED SUPPLIERS/SERVICES List** on **page 14.**

If you are interested in becoming a NEW Exhibitor, please complete the Exhibitor Application online at https://flysnf.org/exhibitors/why-exhibit/#exhapp. If you have questions, please contact the Exhibits Director, Ann Gaines, at **863-904-4026** or email **Exhibits@flysnf.org**.











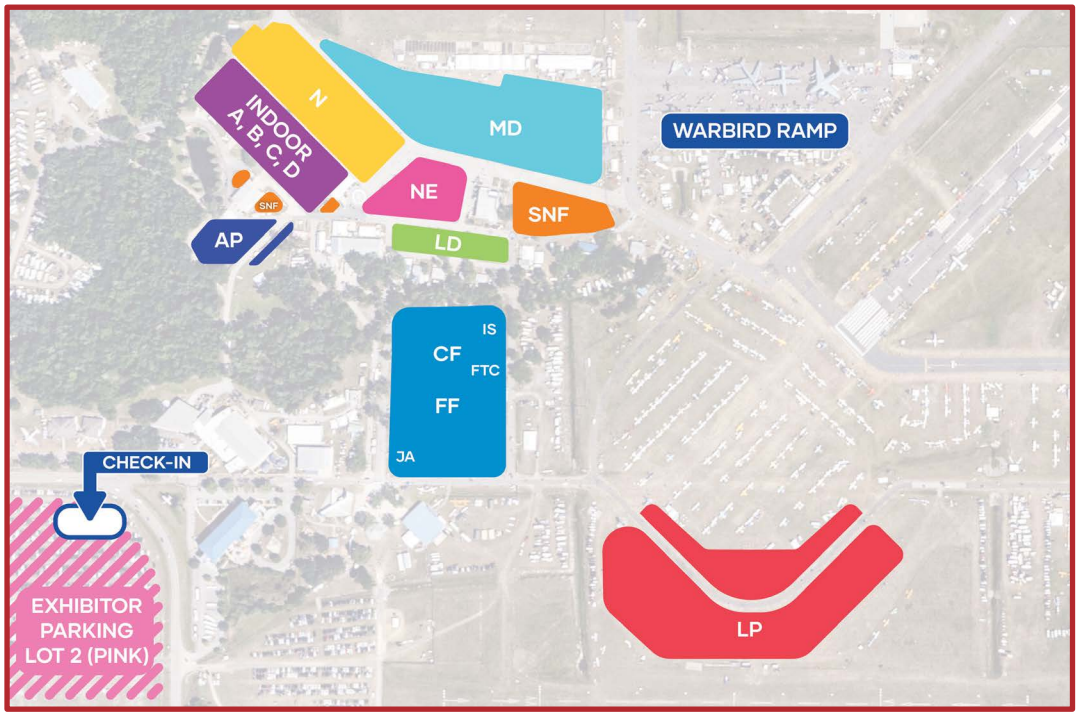
## Indoor Exhibits

Four 20,000 sq. ft. hangars at "Show Center" offer 10x10 and 10x20 exhibit spaces including electricity, back and side curtain, pipe & drape, a sign and credentials. Food vendors and restrooms are located within a short walking distance for the convenience of guests and exhibitors alike.

## Outdoor Exhibits

Exhibit spaces are available in various sizes and locations. Footprints range from 100 to 10,000 sq. ft. and are priced accordingly. Most spaces include electricity and may have wireless internet capability. Please inquire for details about a specific exhibit space.

# Exhibit Spaces Include




## Future 'n Flight Plaza (FF)

Large spaces for aircraft and exhibitors requiring a large footprint, just north of the SUN 'n FUN main gate; also the location of the Career Fair, Junior ACEs, Flight Tech Center and Innovation Showcase.

## Career Fair (CF)

Located in a dedicated air-conditioned venue within the Future 'n Flight Plaza. This 6-day expo allows exhibitors to pre-schedule meetings or candidate interviews.

## Flight Tech Center (FTC)

Located in a dedicated air-conditioned venue within the Future 'n Flight Plaza. This area is focused on flight simulators, educational programs, and flight instruction within the aviation and aerospace industry.

## Innovation Showcase (IS)

This dedicated outdoor exhibit areas howcases the latest advancements in aerospace technology, featuring emerging companies with cutting edge aviation solutions, and next generation electric aircraft.

## Junior ACEs (JA)

This area offers hands-on, STEM-based activities for youth between the ages of 7 and 17.

## Large Display (LD)

Aircraft or other general exhibitors requiring more spaces along Laird Blvd. south of the FAA building.

## Light Plane Aircraft (LP)

Large spaces just south of vintage & classic aircraft parking along a major tram route.

## Manufacturers Display (MD)

Reserved primarily for aircraft manufacturers, the northern most outdoor exhibit area just south of runway 10/28.

## North Exhibits (N)

Exhibitors and small aircraft, just north of the exhibit hangar doors facing runway and airshow box.

## North East Exhibits (NE)

Exhibitors between Hangar A and FAA building.

## SUN 'n FUN Exhibits (SNF)

Large spaces primarily for aircraft manufacturers east of the FAA building and south of the Manufacturers Display area.

## AeroSport Park (AP)

A newly designed area showcasing light-sport and experimental aircraft that are either MOSAIC-ready or are currently in development or operational phases to meet the guidelines.

# Exhibit Price Sheet

*Each exhibit space includes a minimum of 20 amp/120 volt electric service. No electric in (LP) or (AC) Exhibits*

## A, B, C, D Hangars

6 Exhibitor & 1 Parking pass per booth

| | |
|---|---|
| 10x10 in-row | ($2,685) |
| 10x10 end cap | ($2,810) |
| 10x20 corner | ($3,600) |

## Aircraft Spaces (AC)

6 Exhibitor & 1 Parking pass per booth

| | |
|---|---|
| One aircraft and 10x10 tent permitted | ($1,820) |

## Light Plane (LP)

6 Exhibitor & 1 Parking pass per booth

| | |
|---|---|
| 50x50 Outer spaces | ($1,500) |
| 50x50 Inner spaces | ($1,450) |

## North East Exhibits (NE)

6 Exhibitor & 1 Parking pass per booth

| | |
|---|---|
| NE-001 & 012 - 20x40 | ($2,085) |
| All other spaces - 20x30 | ($1,565) |

NE-059 only available with 058 or 060

## Future 'n Flight Plaza (FF)

| | |
|---|---|
| 37x75 - 6 Exhibit / 2 Parking | ($1,720) |
| 75x75 - 9 exhibit / 2 Parking | ($2,810) |

## Career Fair (CF)

| | |
|---|---|
| 10x10 - 6 Exhibit / 1 Parking | ($2,250) |
| 10x10 additional booth | ($1,125) |

## Flight Tech Center (FTC)

| | |
|---|---|
| 10x10 - 6 Exhibit / 1 Parking | ($2,500) |

## Innovation Showcase (IS)

| | |
|---|---|
| 15x20 - 12 Exhibit / 3 Parking | ($3,500) |
| 20x20 - 16 Exhibit / 4 Parking | ($4,000) |

## Large Display (LD)

12 Exhibitor & 2 Parking pass per booth

| | |
|---|---|
| LD-01 | ($6,130) |
| LD-02 thru 05 | ($4,390) |
| LD-08 thru 11 | ($4,390) |
| LD-06 | ($4,955) |
| LD-07 | ($6,395) |
| LD-12 & 13 | ($6,930) |

## North Exhibits (N) - 6 Exhibitor & 1 Parking Pass per Booth

| | | | | | |
|---|---|---|---|---|---|
| N-001 thru 006 | 20x30 ($1,565) | N-031 | 40x30 ($3,130) | N-067, 068 | 40x20 ($2,085) |
| N-007 | 40x30 ($3,130) | N-032 | 40x25 ($2,610) | N-069 thru 078 | 30x20 ($1,565) |
| N-008 thru 011 | 30x30 ($2,345) | N-033 thru 042 | 30x25 ($1,955) | N-079, 080 | 40x20 ($2,085) |
| N-012, 013 | 10x10 ($1,125) | N-043, 044 | 40x25 ($2,610) | N-081 thru 090 | 30x20 ($1,565) |
| N-014 thru 018 | 30x25 ($1,955) | N-045 thru 054 | 30x25 ($1,955) | N-091, 092 | 40x20 ($2,085) |
| N-019, 020 | 40x25 ($2,610) | N-055 | 40x25 ($2,610) | N-093 thru 102 | 30x20 ($1,565) |
| N-021 thru 025 | 30x25 ($1,955) | N-056 | 40x20 ($2,085) | N-103 | 40x20 ($2,085) |
| N-026 thru 030 | 30x30 ($2,345) | N-057 thru 066 | 30x20 ($1,565) | | |

## SUN 'n FUN Exhibits (SNF)

| | | | |
|---|---|---|---|
| SNF-01 ($12,130) | 18 Exhibitor & 2 Parking passes | SNF-05 ($4,360) | 9 Exhibitor & 2 Parking passes |
| SNF-02 ($7,910) | 12 Exhibitor & 2 Parking passes | SNF-06 ($5,910) | |
| SNF-03 ($25,000) | 18 Exhibitor & 2 Parking passes | SNF-07 ($5,165) | |
| SNF-04 ($20,600) | | SNF-08 ($5,910) | |

## Manufacturer's Display (MD)

| | | |
|---|---|---|
| MD-A's - 7,200–10,000 sq. ft. | ($10,970) | 18 Exhibitor & 2 Parking passes |
| MD-B's - 5,100–7,175 sq. ft. | ($8,225) | |
| MD-C's - 5,625 sq. ft. | ($8,225) | |
| MD-D's - 2,500 sq. ft. | ($4,535) | 12 Exhibitor & 2 Parking passes |

# Important Dates & Deadlines

| | |
|---|---|
| September 15, 2026 | Exhibitor Application and Payment Due |
| October 1 Forward | First-time Exhibitor Applications Issued |
| January 31, 2027 | Tent Discount Deadline |
| | Booth Cancellation Deadline to Recieve 75% Refund |
| February 1, 2027 | Certificates of Insurance Due |
| February 28, 2027 | Booth Cancellation Deadline to Recieve 50% Refund |
| March 1, 2027 | Booth Cancellation – No Refunds |
| | Submit Exhibitor Contact Information |
| March 3, 2027 | Advertising Deadlines |
| March 5, 2027 | GES Rental Discount Deadline |
| March 26, 2027 | Exhibitor Internet Access Order Deadline (see page 17) |
| April 2, 2027 | Sponsor Only Set-Up Indoor, No Security |
| April 3–5, 2027 | 8 am–5 pm: Exhibit Set-Up and Credential Pick-Up |
| April 5, 2027 | 8 am–8 pm: Exhibit Set-Up and Credential Pick-Up |
| April 6, 2027 | 5 pm–6 pm: Exhibitor Welcome Reception |
| April 6–11, 2027 | 8 am–9 am: Exhibit Hangars Open to Exhibitors Only<br>9 am–5 pm: Exhibits Open to the Public |
| April 8, 2027 | 7 am–9:30 pm: Exhibitor Appreciation Breakfast<br>(Tickets Available at the Bonnie Perkins Exhibit Office) |
| April 11, 2027 | 2 pm–6 pm: Aircraft Towing for Departure |
| | 2 pm: Golf Cart Shuttle to Parking Lot From Exhibit Office<br>(Southside of Exhibit Hangars) |
| | 2 pm–8 pm Hangars Open to Exhibitors Only for Breakdown |
| | 6 pm: Exhibitor Vehicles Allowed into the Exhibit Area |
| April 12, 2027 | 8 am–5pm: Hangars Open for Continued Breakdown |
| April 13, 2027 | 8 am–12pm: Hangars Open for Continued Breakdown |

## BREAKDOWN POLICY

Breakdown of exhibit booth/tent prior to 2 pm on Sunday, April 11, 2027 IS PROHIBITED.

We will tug or otherwise assist aircraft in departing the Outdoor Exhibits Areas beginning at 2 pm on Sunday, April 11.

GES will begin positioning trailers in front of Exhibit Hangars A, B, C, and D at 2 pm. Crates will be delivered between 2–6 pm.

Vehicles are permitted access beginning at 6 pm.

Hangars will remain open until 8 pm on Sunday, April 11, and reopen on Monday, April 12 at 8 am (est-estimated time).

## CREDENTIAL POLICY

Access control is an important element of the security program at the SUN ‘n FUN Aerospace Expo. Your credential for access to our site is a lanyard and wristband, and **must be visibly worn at all times.** If you or your team do not have your credentials, you will not be allowed access to the SUN ‘n FUN Aerospace Expo Campus.

You may leave will-call credentials at the exhibit/media/sponsor check-in building, thru Tuesday, April 7 for convenient pick-up.

If you need additional credentials (daily/weekly wristband), they may be purchased at either the exhibit check-in or the main registration building.

Will Call Windows 1 & 2 are open from 8am–6pm, daily, Tuesday thru Sunday. No entry to the event will be permitted without an Exhibitor Credential or wristband.

# SUN ‘n FUN Operations Support

## Advertising
863-904-4061 • advertise@flysnf.org

## Exhibits
Ann Gaines
863-904-4026 • againes@flysnf.org

## Flightline Chalets/Private Events/ Catering
Samantha Meadows
863-904-4024 • smeadows@flysnf.org

## Fly-By Showcase
BJ Kirby
352-344-5678 • bj@bjkirby.com

## Forums
TBD

## Internet/Wifi/Audiovisual
863-904-4009 • IT@flysnf.org

## Lightplane/Paradise City
Gary Furdell
239-357-9551 • ahcaman@msn.com

## Maintentance
TBD

## Marketing
Melissa Goodson
863-370-4928 • mgoodson@flysnf.org

## Media Center/Press Conferences
media@flysnf.org

## Sponsorships
## Vice President Strategic Partnerships
Jane Winter
781-795-2476 • jwinter@flysnf.org

## Sponsorships & Advertising
Sheena Banker
863-904-4061 • sbanker@flysnf.org

## Aerospace Center for Excellence
## Vice President & COO
Eric Crump
863-904-6848 • ecrump@flysnf.org






## Exhibitor Web Graphics

Once you become an OFFICIAL Exhibitor at the SUN ‘n FUN Aerospace Expo, you will have the opportunity to download the SUN ‘n FUN exhibitor graphic to display on your website. To include your booth number in the graphic, please visit flysnf.org/exhibitors/exhibitor-resources/

# Approved Suppliers/Services

## Audio Visual

**MABE Pro**
Matt Glendening, Live Events Accounts Manager
863-859-2354

Online Services

sales@mabepro.com
www.mabepro.com

## Air-Conditioning/Generator Rental & Electrical

**SUN 'n FUN Staff**
Mike Woodley • 586-944-7101

sparky@flysnf.org

## Campground Services

**Pumpouts/potable water delivery must be ordered online from:** mysnf.org/pumpout

- Pump-out Service: $57
- Potable Water Delivery: $73 (1-50 gal), $125 (51+ gal)
- Same Day Service for Requests Before 12pm
- Requests after 12pm serviced next day

## Flowers

**Flower Cart**
Antonio Marreo • 813-687-1783
1125 Lakeland Hills Blvd, Lakeland, FL 33805

flowercartoflakeland@gmail.com
shopthecart.com

## Ice Sales

Ice is available for purchase starting Saturday, April 3, 2027, 8 am–5 pm at the Bonnie Perkins Exhibit Office.

## On-Site Aircraft Detailing

**Next Level Aviation Detailing**
Jake Heron • 352-816-3131
6590 SW 135th Ct. Rd., Ocala, FL 34481

info@nextlevelaviationdetailing.com
www.nextlevelaviationdetailing.com
instagram.com/nextlevelaviationdetailing

## On-Site Security

**The Lakeland Police Department will be on-site 24 hours.**
After Hours Issues, Please call 863-644-2431

Lee Jordan, SUN 'n FUN Security • 863-286-5323

## Plant Rental

**Johnson Plant Rentals**
Peggi Slappey • 813-323-6458

peggislappey@yahoo.com

## Printing Services

**Sir Speedy**
Nicholas Hargrave • 863-647-5500
4175 S. Pipkin Rd. Unit 108, Lakeland FL 33811

orders@sirspeedylakeland.com
sirspeedylakeland.com

## Tables, Chairs, Carpet, & Astro Turf, Labor, Shipping, & Freight Receiving

**GES Expo Services**
Ben Cramer - bcramer@ges.com
Stacy Muller - smuller@ges.com

**National Service Center:** 800-801-7648
M-F 6 am–4 pm PST

GES Ordering • GES Quick Facts

## Tent Rental

**iRent Everything**
833-473-6862 (Option 1)

sales@irenteverything.com
irenteverything.com

## Tug Services

Charlie Bellino • 727-272-7261

**Services Available During SUN 'n FUN:**

- Saturday–Saturday, 7 am–7 pm
- Tuesday Night Concert (times may vary)
- Wed & Sat Night Airshows (times may vary)
- Sunday Breakdown 2 pm–6 pm
- Mon–Wed (post show) 8 am–3 pm

**More info** can be found at flysnf.org or contact Ann Gaines - Exhibits Director at **863-904-4026** or email **Exhibits@flysnf.org.**

# Private Venue Rentals

## Prop 75

A centralized gathering place. This venue offers an air-conditioned space, restrooms, and small kitchenette! Inside capacity 150 banquet-style. Includes A/V Package (podium, plug-n-play Smart TV)

Contact Samantha Meadows at **863-904-4024** or **smeadows@flysnf.org** for more information.






## Aerospace Pavilion

Newly renovated air-conditioned venue space.

## Flightline Chalets

Looking for a way to impress your clients? Rent a week-long Flightline Chalet during SUN 'n FUN and entertain them with a front-row seat to the airshow action!

- Chalet tents are located north of the Manufacturers Display Exhibits Area with Premium Airshow Seating
- Catering options from exclusive food vendors only
- Air-conditioned restrooms
- Outdoor patio seating
- Air-conditioned tents



# Caterers

## 4 Rivers Smokehouse

Rachel Farinas • 813-407-0170
4729 S Florida Ave., Lakeland, FL 33813

farinas@4riverssmokehouse.com
4rsmokehouse.com/catering

## Blackburn's BBQ

Brandon Blackburn • 863-287-9975
169 N 5th St., Eagle Lake, FL 33839

blackburn3200@gmail.com

## Brick & Ember Pizza

Jim & Clodyne Seidel • 352-355-719
Ocala, FL

brickandemberflorida@gmail.com
www.brickemberflorida.com

## Frankly Bartending

Frankie Ambrose • 863-333-2263
5503 Club Hill West, Lakeland, FL 33812

FrankieRichardAmbrose@gmail.com

## Frescos

Tina Calhoun • 863-608-1347
132 S. Kentucky Ave., Lakeland, FL 33801

catering@frescoslakeland.com
frescoslakeland.com

## Fuzzy's Taco Shop

Erica Hudgens • 813-728-7309
3950 S Florida Ave., Lakeland, FL 33813

erica@ftbservices.com
fuzzystacoshop.com

## High Steaks Catering

Michelle Holley • 813-461-0888
17420 US Highway 41 N., Lutz, FL 33549

michelle@highsteakscatering.com

## Mission BBQ

863-877-7800 or 863-535-8433, Ext.1
4014 S Florida Ave., Lakeland, FL 33813

Catering33813@mission-bbq.com
mission-bbq.com

## Nineteen 61

863-688-1961
215 East Main St., Lakeland, FL 33801

events@nineteen61.com
nineteen61.com

## TLC Catering

Terrie Lobb • 863-533-6483
1239 E Main St., Bartow, FL 33830

terrie@tlccatering.com
tlccatering.com

## The Catering Company of Central Florida

Christa Robinson • 863-207-7057
1239 E Main St., Bartow, FL 33830

thecateringco@hotmail.com
thecateringcompanyofcentralfl.com

## TPI Event Solutions

Abby Thomas • 252-671-1062 or 252-636-0033
3310 Trent Rd., New Bern, NC 28562

abby@tpieventsolutions.com
tpieventsolutions.com
(Only available during the Annual Aerospace Expo)



*****All onsite events during the SUN 'n FUN Aerospace Expo must use a caterer from our Preferred Catering List. Any non-approved caterers or third-party delivery services—including EZCater, DoorDash Catering, Uber Eats Catering, and Grubhub Catering—will NOT be permitted on the grounds*****

If you would like to host an event, you must confirm your reservation with the SUN 'n FUN Events Director, Samantha Meadows at **863-904-4024** or **smeadows@flysnf.org**.

# Wired Internet & WiFi Options

SUN 'n FUN is proud to offer a variety of high-speed internet services to meet the needs of our exhibitors, vendors, and guests. In addition to the premium exhibitor exclusive services below, we also offer a wireless guest network in select areas across the campus. This guest network is limited to 10Mbps, not guaranteed, and is available to everyone including guests. For a better Internet experience, choose from one of the options below.

All exhibitors will receive cards within their Exhibitor Packet explaining how to take full advantage of our IT services this year. If you have any questions, please call our IT department at 863-904-4009 or email IT@flysnf.org.

## Exhibitor Wired Internet: $775

- Guaranteed bandwidth 250Mbps Up/Down
- Exclusive to exhibitors
- Dedicated, private VLAN per exhibitor
- Dedicated ethernet cable with standard termination
- Priority support with a dedicated team of IT technicians
- Additional network equipment like switches and patch cables available as supplies last
- Access to the premium Exhibitor Wireless Internet included

## Exhibitor Wireless Internet: $210

- Guaranteed bandwidth 40Mbps
- Exclusive to exhibitors
- Priority support with a dedicated team of IT technicians

To take advantage of our premium Internet services, you must **submit an order through the Exhibitor Portal by March 26, 2027**: https://systems.aceedu.org/exhibitorportal

## STAY CONNECTED - STAY INFORMED

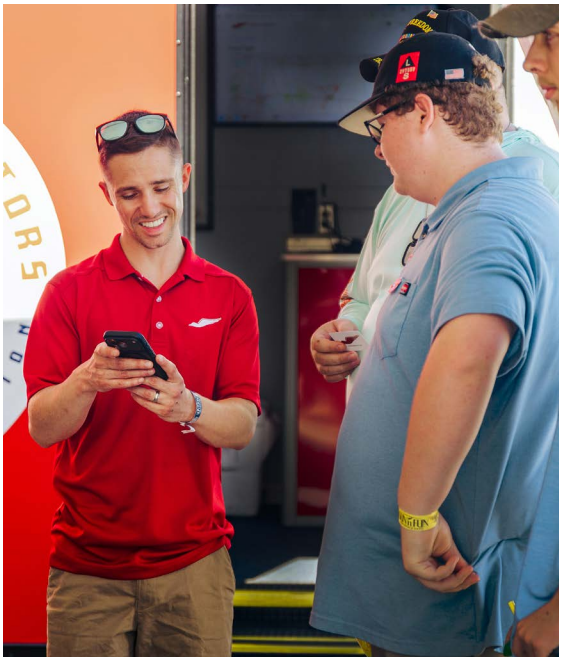
**FOLLOW US!**

**SUBSCRIBE TO OUR NEWSLETTER SCAN THE QR CODE**

## Text Updates During the Event

- Text EXHIBITOR to 863-375-8862 for exhibitor-specific updates
- Text WEATHER to 863-375-8862 for weather and emergency alerts

Carrier message rates may apply. Text STOP to 863-375-8862 to unsubscribe from all messages.



# SUN 'N FUN RULES & REGULATIONS

**EXHIBITOR'S On-Site REPRESENTATIVE:** Exhibitor, at all times during the Expo shall have its designated on-site representative available to SUN 'n FUN for the purpose of making all decisions necessary on behalf of Exhibitor at or during the Expo. Exhibitor's On-Site Representative shall have all authority to represent and/or commit Exhibitor at or during the Expo, and SUN 'n FUN may rely without reservation upon all such representations and/or commitments.

**EXHIBITOR OFFICE LOCATION:** Check in upon arrival at the Exhibitor Welcome Center, open Sat.- Mon. prior to Expo, located off Medulla Road in the Exhibit Parking Lot. Exhibit Office throughout the Expo is located on the south end of B and C Hangar.

**SET UP AND INSTALLATION OF EXHIBITS:** Installation of exhibits will be permitted starting Saturday, April 3rd and Sunday, April 4th, 2027, from 8:00 a.m. to 5:00 p.m. and Monday, April 5th, 2027, from 8:00 a.m. to 8:00 p.m. No Light Plane landings before Monday April 5th, 2027, in Paradise City.

**HOURS OF OPERATION:** Shall be from 9:00 a.m. – 5:00 p.m., Tuesday-Saturday. Sunday breakdown begins at 2:00 p.m. Indoor Exhibit Hangars will open at 8:00 a.m. Tuesday through Sunday for Exhibitors only, to prepare for the day's business. All Exhibit Spaces must be cleared and all displays removed by noon on Tuesday, April 13th, 2027. Opening and closing times of Indoor Exhibit hangers shall be enforced for Exhibitors' protection.

**FEES:** Exhibit Space fee includes the cost of a Polk County Occupational Contract and Exhibitor's credentials per Exhibit Space. Indoor displays include back drapes, side curtains, and sign. Additional credentials (daily/weekly/wristbands) may be purchased at the exhibit check-in or Main Registration building.

**RESERVING EXHIBIT SPACE:** SUN 'n FUN reserves the right to relocate Exhibitor to another Exhibit Space at any time and from time to time, either before or during the Expo. Full payment, received by September 15th, 2026, will guarantee an Exhibit Space as selected in the sole and exclusive discretion of SUN 'n FUN. Exhibitor understands and agrees that Exhibitor has no right to use or occupy any specific, fixed, or particular Exhibit Space and has not been granted exclusive use or occupancy of any such Exhibit Space. There is a 25% cancellation fee for each Exhibit Space cancelled. 50% cancellation fee applies through February 28th, 2027. No refunds of payment will be issued after February 28th, 2027.

**CLEANING & EARLY BREAKDOWN:** All aisles will be maintained by SUN 'n FUN. All Exhibitors are required to clean their Exhibit Spaces at the close of each day. **Breakdown and departure are not permitted before 2:00 p.m. on Sunday, April 11th, 2027.** Any Exhibitor that begins breakdown or departs before 2:00 p.m. may be denied future Exhibit Space and/or assessed a **$250.00** early departure fee. Vehicle access begins at 6:00 p.m. on breakdown day. Any Exhibitor leaving bulk material, garbage, mulch and debris of any kind will have a post-show charge of **$250.00** for indoor Exhibit Space and **$500.00** for outdoor Exhibit Space.

**NO SHIPMENTS TO SUN 'n FUN SITE:** Shipments prior to the Expo shall only be made by contacting GES. **SUN 'n FUN will not accept display or other material at the Expo site.**

**PERMITTED DISPLAYS:** Indoor Exhibitors may install, at their own expense, special signs, displays, counters, shelving, and similar items not to exceed 10 feet in height from the floor along the rear of the Exhibit Space and along no more than 1/2 of the side dividers measured from the rear of the Exhibit Space. No materials may be hung from the hangar structure (e.g., no guide wires from hangar to rafters, no signs attached to walls). Shelving, signs, etc., extending above the side dividers must be approved in advance by SUN 'n FUN and have the back side thereof covered to the satisfaction of the Exhibit Chairman. Outdoor Exhibits shall not exceed 25 feet in height. Noisemakers, disruptive audio, amplifiers, flashing signs, microphones, portable air conditioners, and attention-getting devices are not allowed in any Exhibit Area. Canopy tents, portable air conditioners, and generators are prohibited inside hangar exhibits.

**VEHICLE ACCESS:** During the Expo, vehicle access is permitted before 9:00 a.m. and after 5:00 p.m. Sunday, April 11th, vehicle access begins at 6:00 p.m. Vehicles may not remain on or at Exhibit Space during expo hours. Any vehicle parked outside a designated parking area will be towed at owner's expense and issued a **$50.00** fine per vehicle per day.

VEHICLE PARKING: Exhibitors will be issued a designated number of vehicle passes per Exhibit Space. A designated area will be provided for such Exhibitor parking; additional vehicle passes may be purchased. Any Exhibitor with Outdoor Exhibit Space may, with prior approval of SUN 'n FUN, park an R.V. on its Exhibit Space if it is essential to its exhibit in the sole and exclusive determination of SUN 'n FUN; however, it must remain parked on that Exhibit Space for the duration of the Expo. All oversized trucks and trailers must be parked in the designated exhibitor storage lot with a proper pass. Vehicles may not remain on or at Exhibit Space during expo hours. Vehicles improperly parked will be towed at owner's expense and issued a **$50.00** fine per vehicle per day.

PETS: With the exception of service animals, no other animals of any kind are permitted in the Exhibit Areas.

# SUN 'N FUN RULES & REGULATIONS

**CERTAIN VEHICLES PROHIBITED:** The use of all-terrain vehicles (ATVs), bicycles, golf carts, mini-bikes, rollerblades, skateboards, and other personal vehicles by Exhibitors at the Expo is strictly prohibited, except for qualified standard mobility scooters approved by SNF and issued a special disability sticker.

**HANDICAPPED PARKING:** Check with Handicapped Hospitality Center at Main Registration.

**NATURE OF EXHIBITS:** Only those products documented on this Contract as approved by SUN 'n FUN shall be allowed to be sold or shown at Exhibitor's Exhibit Space. Food, drinks, coin-operated games, raffles, film, solicitations, charitable or otherwise, or sales of credit cards or phone cards, or items bearing off-color material, in the sole and exclusive determination of SUN 'n FUN, shall not be allowed.

**LOGO USE:** SUN 'n FUN does not authorize or grant a contract to any Exhibitors under this Agreement to use its name or trademarked logos or a derivative of, or confusingly similar logos, in any product, whether used for display, sale, or giveaways, without prior written permission of SUN 'n FUN. SUN 'n FUN reserves the right to confiscate any item that violates this provision.

**ELECTRIC SERVICE:** Each Exhibit Space designated for electric service has 20 amps/120 volts. Electric service may not be used for motorhomes. Exhibit Spaces with 50 amps/240 volts are limited. No additional receptacles are available.

**SUBCONTRACTING OF EXHIBIT SPACE AND ASSIGNMENT OF CONTRACT IS PROHIBITED:** Exhibitors shall not subcontract any Exhibit Space in whole or part, nor display any goods other than those approved by SUN 'n FUN and manufactured or sold by Exhibitor in the regular course of business. In no event shall Exhibitor, Indoor or Outdoor, grant to any person or entity permission to share Exhibit Space or to occupy adjacent Exhibit Areas. Exhibitors shall not assign this Contract. Any attempted subcontracting or assignment by Exhibitor shall automatically be null and void.

**SOLICITATION OF BUSINESS - RESTRICTIONS:** Solicitation will be confined to the Exhibit Areas and to those persons or firms who are bona fide Exhibitors by virtue of paying in full for Exhibit Space and being a party to this Contract. Exhibitor shall not conduct business outside Exhibitor's assigned Exhibit Space. All Exhibitors participating in the SUN 'n FUN Aerospace Expo who engage in any form of sales or financial transactions are required to conduct such transactions under their own business or individual name. Exhibitors are strictly prohibited from using the SUN 'n FUN name, logo, or branding in any way that implies SUN `n FUN is a party to, or responsible for, the transaction. SUN `n FUN, Inc., does not authorize any Exhibitor to transact business on its behalf and assumes no liability for any goods or services sold by Exhibitors during the event. Failure to comply with this policy may result in removal from the event and/or exclusion from future participation.

**CAMPING:** Exhibitors are ONLY permitted to camp where a 50-amp RV panel is available in their Exhibit Space (no water) for a fee. Primitive camping is complimentary in Light Plane exhibit spaces. Exhibitors may also camp in the SUN 'n FUN Campground for a fee. Tent camping and pop-up campers are prohibited on all Exhibit Spaces.

**SECURITY:** SUN 'n FUN will make every reasonable effort to have Security personnel on duty beginning 8:00 a.m. Tuesday, April 6th, 2027, through Sunday, April 11th, 2027.

**SAFETY:** No smoking, vaping, explosives, flammable materials, or other dangerous items will be allowed in the Exhibit Areas. Decorations must be flame resistant. Those Exhibitors conducting demonstrations utilizing open flame, such as welding torches, must furnish appropriate safety equipment, including a fire extinguisher, and must have their demonstrations approved in advance by the SUN 'n FUN Safety and Exhibit Chairman. All Outdoor Exhibitors are required to have a 2A10BC fire extinguisher in their Exhibit Spaces. For safety reasons, all Outdoor Exhibitors using banners, flutter flags, or any signage that involves ground-installed spikes or brackets **must remove or properly cover** (e.g., with parking cones) all exposed spikes or brackets **at the close of Exhibit Hours each day.**

**AIRCRAFT DISPLAYS:** Display aircraft are expected to and shall remain at their Exhibit Spaces. Movement to and from the flight line is discouraged and limited to the following times: 7:00 a.m. until 8:00 a.m.; 12:00 NOON until 1:00 p.m.; after the airshow until dusk. Only those aircraft having access to the taxiway without causing another display to be moved or dismantled may be taken out of an Exhibit Area. Please plan accordingly.

**AIRCRAFT SAFETY:** SUN 'n FUN requires that all aircraft in a Display or Commercial Exhibit Area be disabled by one of the following methods: (1) Removing the lead from the starter or (2) Disconnecting the battery or (3) disconnecting the sparkplug leads. Aircraft must remain in that condition until ready to depart the Area.

# SUN 'N FUN INSURANCE REQUIREMENTS

**INSURANCE, LIABILITY, INDEMNITY RELEASE, AND HOLD HARMLESS:** SUN 'n FUN shall not be liable or responsible for any claim, liability, loss, damage, or personal injury, including death, which may occur to the Exhibitor, to the Exhibitor's agents, representatives, servants, employees, customers, providers, suppliers, and/or guests, or to the Exhibitor's property from any cause whatsoever at any time including, specifically, the negligence of SUN 'n FUN and its employees, representatives, servants, or agents.

The Exhibitor hereby expressly releases SUN 'n FUN from and agrees to indemnify and hold SUN 'n FUN harmless from and against any and all claims, liability, loss, damage, or personal injury, death and property damage of any type or nature, including claims arising from SUN 'n FUN's negligence.

Without limiting the foregoing, SUN 'n FUN shall not be responsible for the loss of any exhibit or part thereof due to fire, lightning, windstorm, hail, smoke, explosion, riot, civil commotion, vandalism, malicious mischief, burglary, robbery, hold up, water damage, strike, any accidents involving property or goods in transit, personal injury, death, or any other claim, liability, loss or damage occurring at any time.

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SUN 'n FUN requires each Exhibitor, at its expense, to obtain and maintain adequate insurance coverage prior to the expo. The required policy must name **SUN 'n FUN Fly-In, Inc. the City of Lakeland and each of their respective officers, directors, employees, members, volunteers, affiliates, and divisions as Additional Insureds** for claims, liability, loss, damage, personal injury, death, and property damage arising from the Exhibitor's participation in the expo, whether during transit or while on the expo site. Coverage must be primary and non-contributory with respect to any insurance or self-insurance maintained by SUN 'n FUN Fly-In, Inc or City of Lakeland. The policy must require at least thirty (30) days advance written notice to SUN 'n FUN in the event of cancellation, non-renewal, or material changes in coverage.

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**GENERAL LIABILITY:** Each Exhibitor shall obtain and maintain general liability and workers' compensation insurance, as applicable, covering the Exhibitor's agents, representatives, employees, contractors, providers, and suppliers while at, entering, or leaving the expo site.

In addition, the general liability insurance policy shall include coverage for the Exhibitor's agents, representatives, employees, customers, contractors, providers, suppliers, and guests while at, entering, or leaving the Exhibitor's exhibit space or exhibit area.

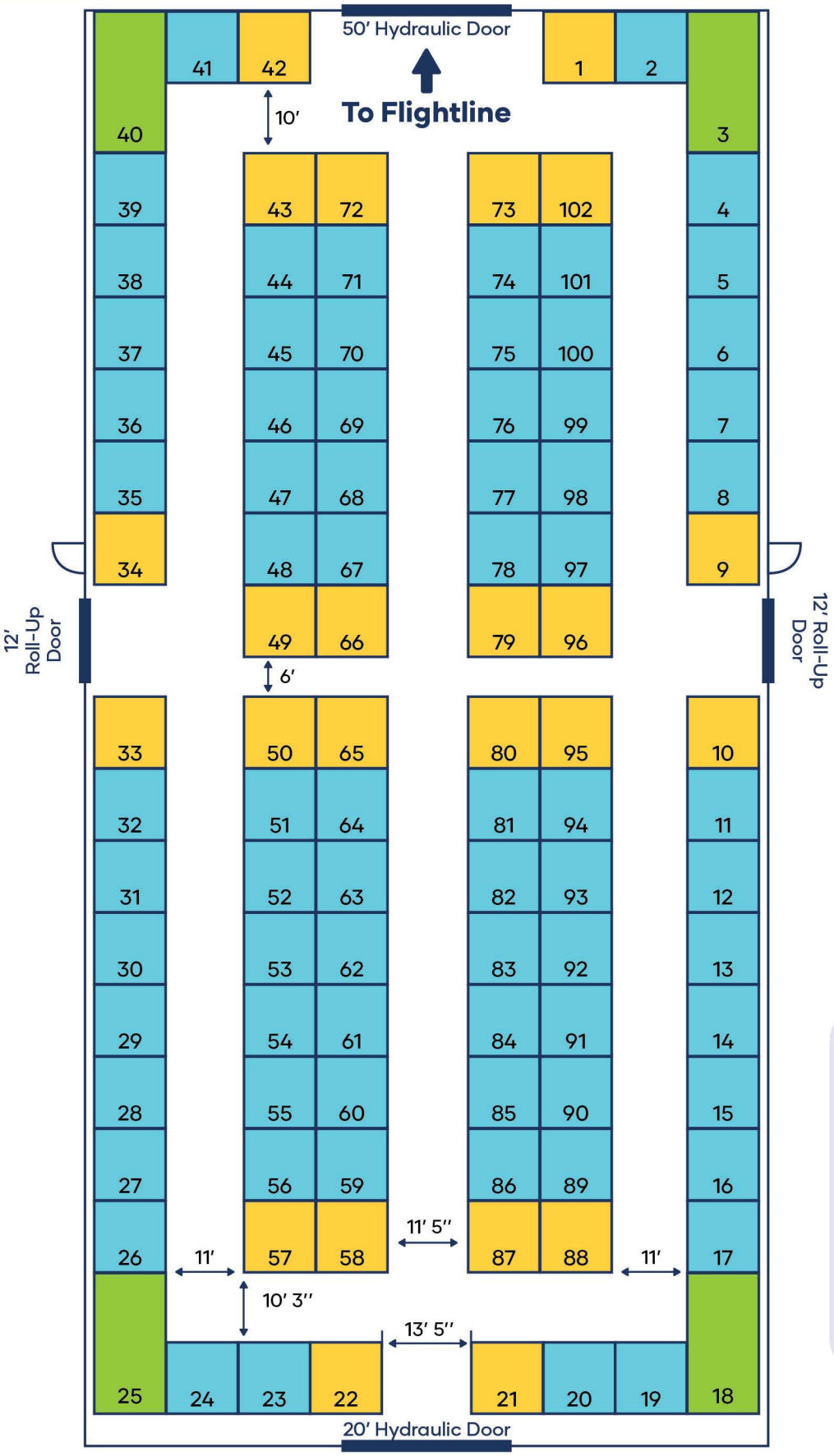
Exhibitors displaying aircraft are required to obtain and maintain valid aircraft **hull and liability insurance** for the duration of their participation. Such coverage must be **primary and non-contributory** with respect to any insurance or self-insurance maintained by SUN 'n FUN Fly-In, Inc. and the City of Lakeland.

The policy must name **SUN 'n FUN Fly-In, Inc., the City of Lakeland, and each of their respective officers, directors, employees, members, volunteers, affiliates, and divisions as Additional Insureds** with respect to liability arising out of the Exhibitor's aircraft operations and participation at the event. Proof of such coverage must be provided to SUN 'n FUN before any aircraft is brought onto the premises. SUN 'n FUN reserves the right to deny access or participation if insurance documentation is not received or fails to meet these requirements.

The insurance policies required by this Contract shall include coverage for any personal injury, death, and property damage. The minimum liability amount for any of such insurance policies shall be $1,000,000.00.

**INSURANCE CERTIFICATES:** All certificates of insurance required hereunder shall be furnished to SUN 'n FUN **on or before February 1, 2027**, as a precondition to Exhibitor entering SUN 'n FUN's property including the expo site and the assigned exhibit space. SUN 'n FUN reserves the right to deny access to the premises or revoke exhibit privileges if the required insurance documentation is not received or does not meet the stated requirements.

# HANGAR A • B • C • D



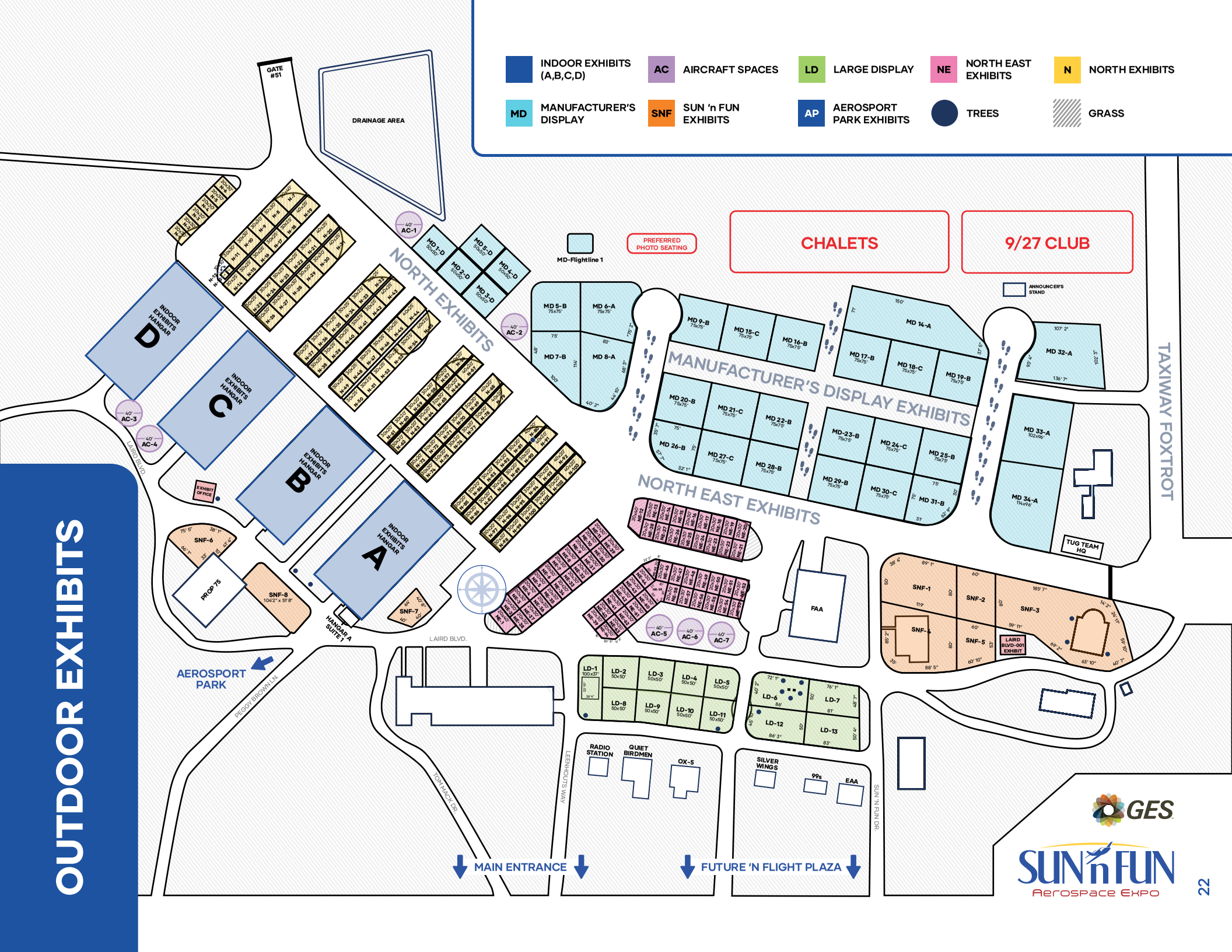

10x10 In-Row ($2,685)

10x10 End Cap ($2,810)

10x20 Corner ($3,600)

*Spaces 1 & 42 are not available in Hangar D

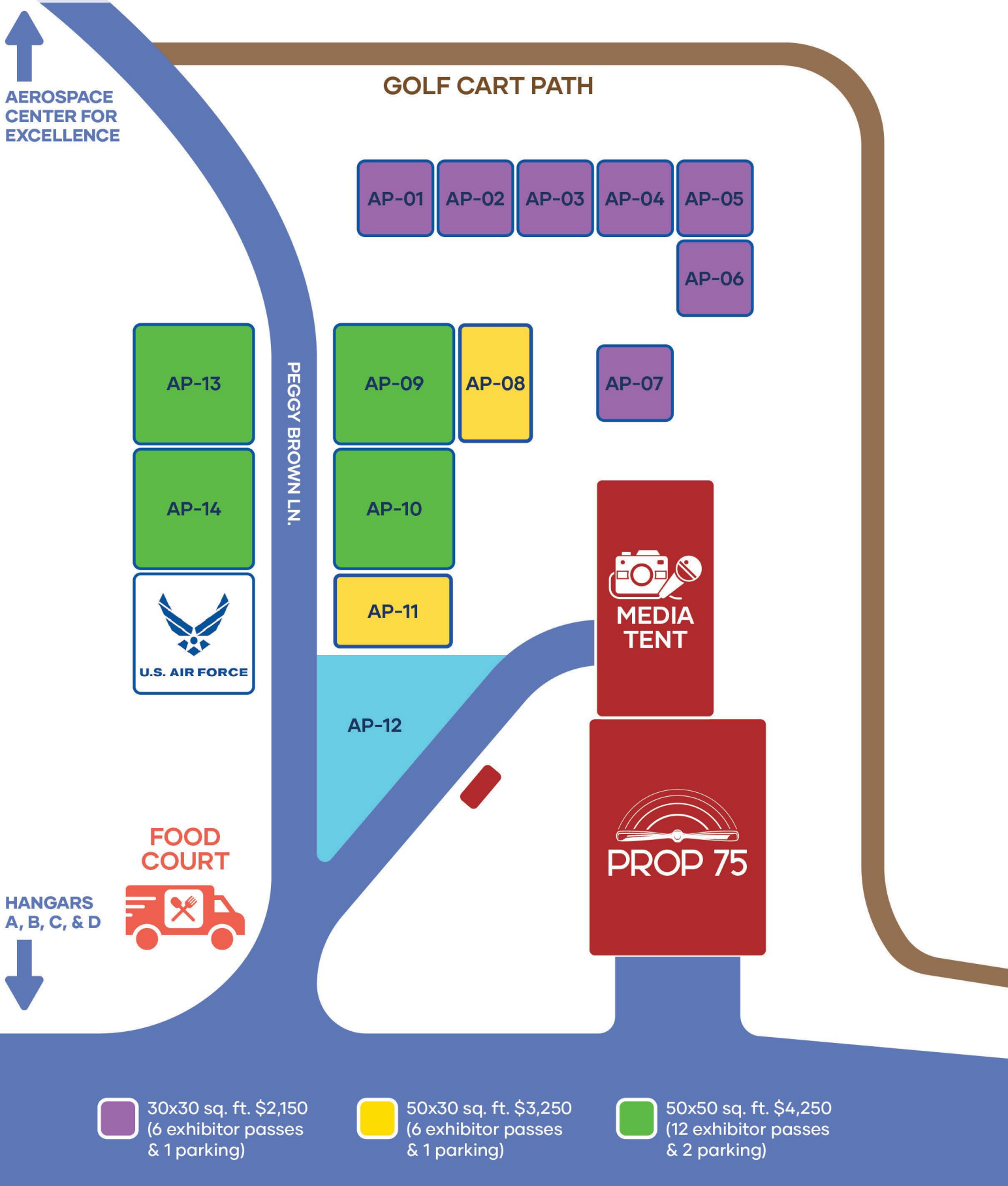
# OUTDOOR EXHIBITS




GES

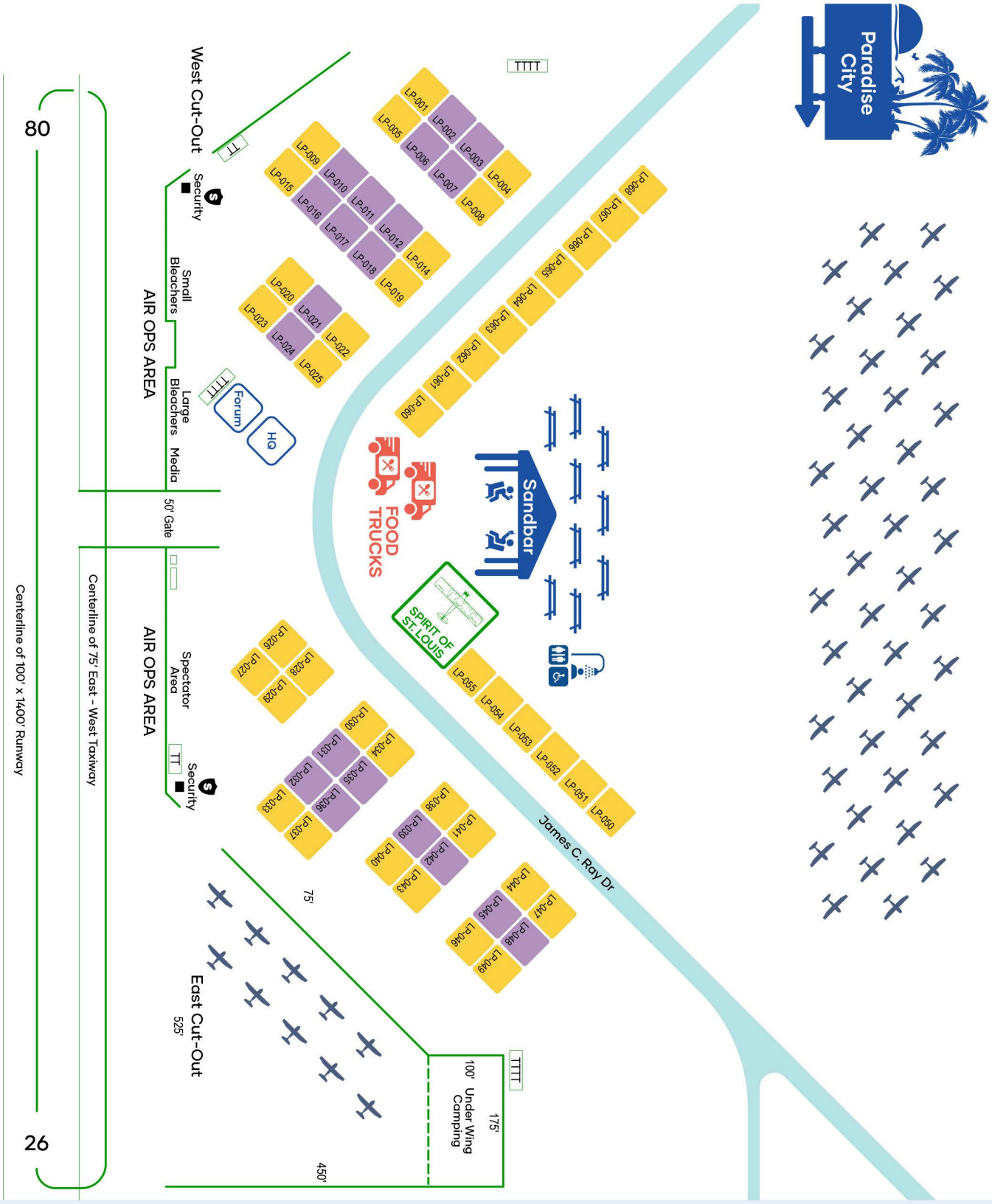
SUN 'n FUN Aerospace Expo

# AEROSPORT PARK



# LIGHTPLANE EXHIBITS

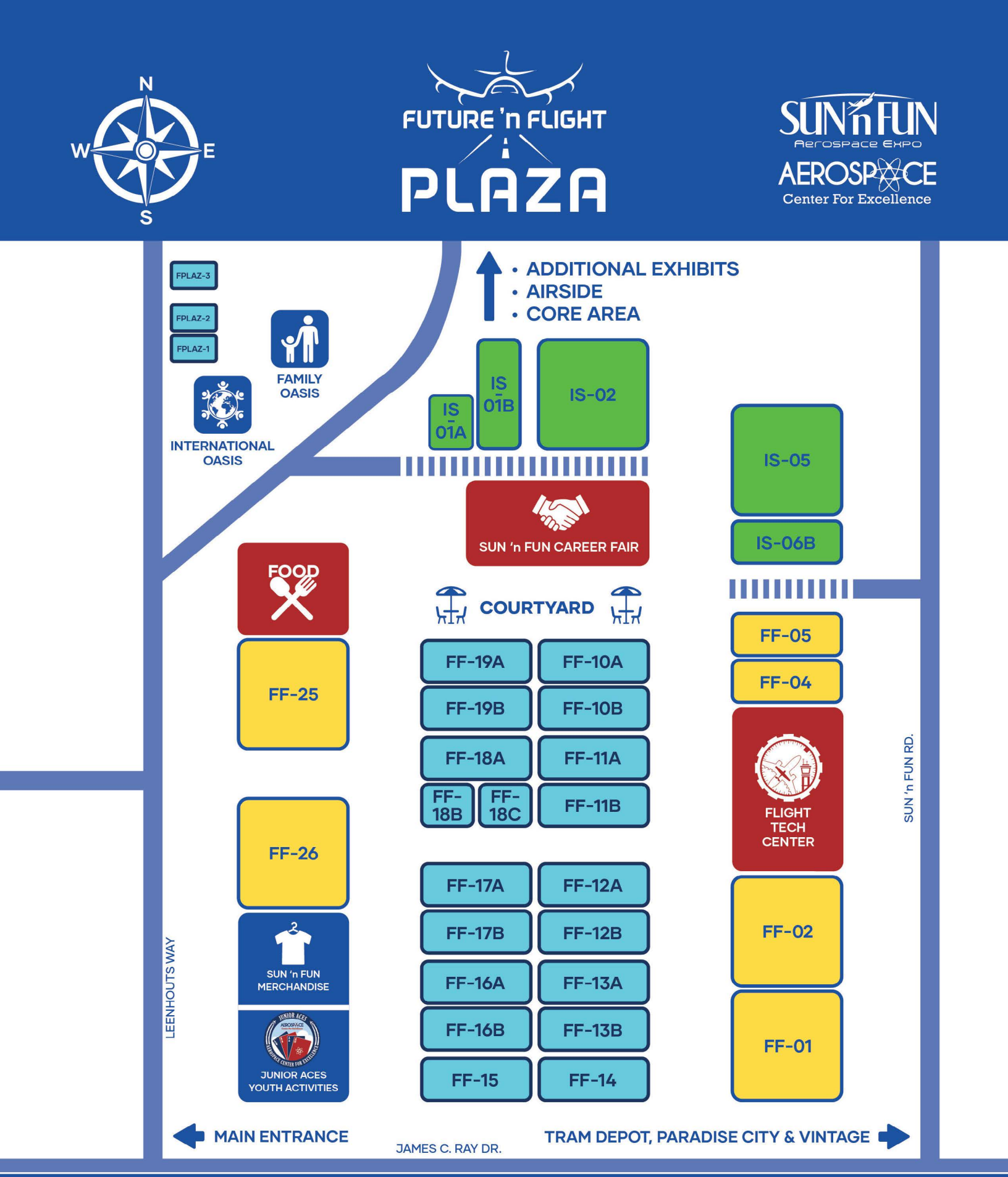
SUN 'n FUN Aerospace Expo




50x50 FT. - $1,500
6 Exhibitor/1 Parking pass

50x50 FT. - $1,450
6 Exhibitor/1 Parking pass

No electric available in this area.


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W
E
S
FUTURE 'n FLIGHT
PLAZA
SUN 'n FUN
Aerospace Expo
AEROSPACE
Center For Excellence
FPLAZ-3
FPLAZ-2
FPLAZ-1
FAMILY OASIS
INTERNATIONAL OASIS
• ADDITIONAL EXHIBITS
• AIRSIDE
• CORE AREA
IS-01A
IS-01B
IS-02
IS-05
IS-06B
SUN 'n FUN CAREER FAIR
FOOD
FF-25
COURTYARD
FF-19A
FF-19B
FF-18A
FF-18B
FF-18C
FF-10A
FF-10B
FF-11A
FF-11B
FF-05
FF-04
FLIGHT TECH CENTER
FF-26
FF-17A
FF-17B
FF-16A
FF-16B
FF-15
FF-12A
FF-12B
FF-13A
FF-13B
FF-14
FF-02
FF-01
SUN 'n FUN MERCHANDISE
JUNIOR ACES YOUTH ACTIVITIES
LEENHOUTS WAY
SUN 'n FUN RD.
MAIN ENTRANCE
JAMES C. RAY DR.
TRAM DEPOT, PARADISE CITY & VINTAGE
37x75 sq. ft. $1,720
(6 exhibitors & 2 parking)
75x75 sq. ft. $2,810
(9 exhibitors & 2 parking)

# SUN 'n FUN CAREER FAIR

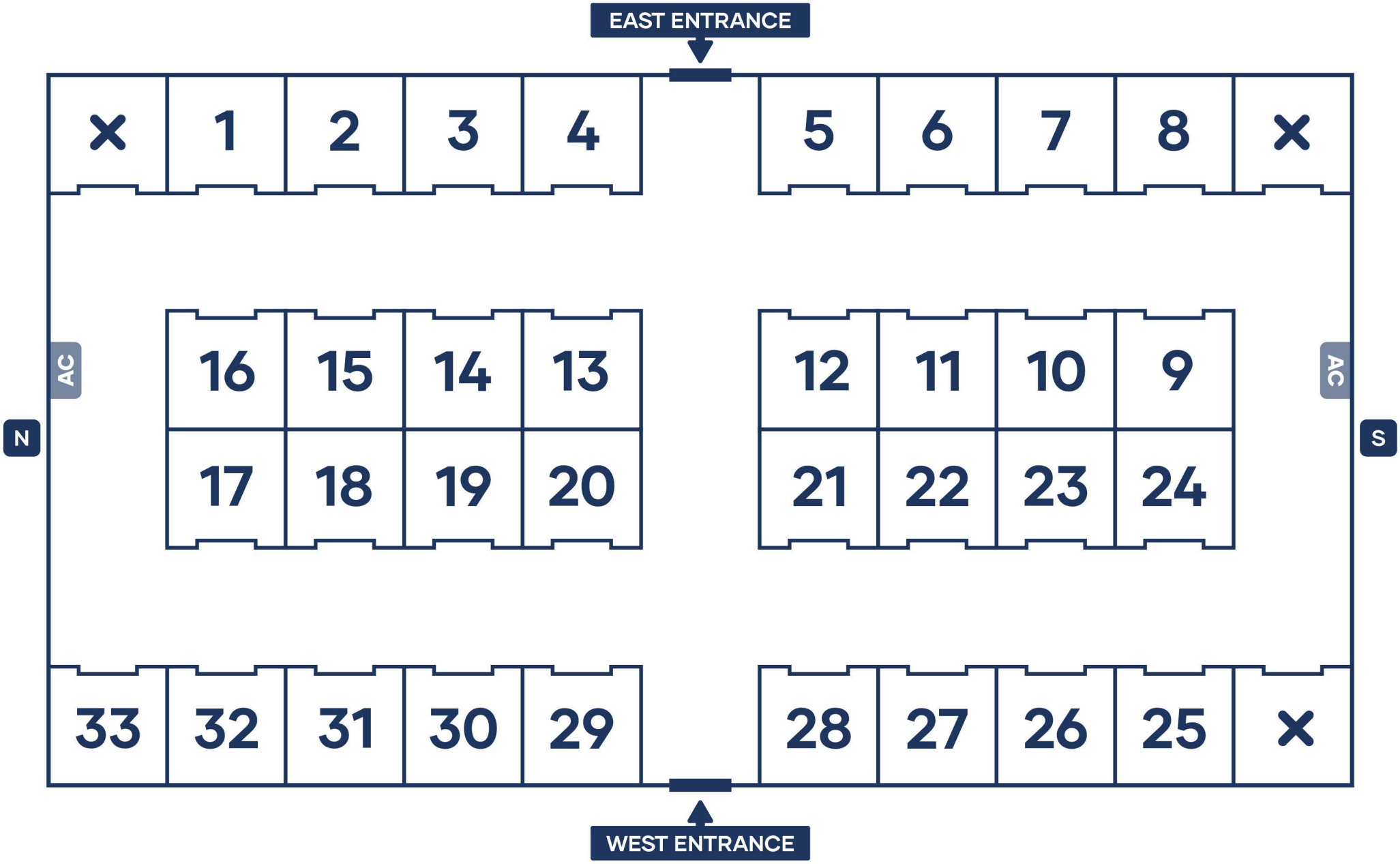



NORTH ENTRANCE

| | | | | | | | | | |
|---|---|---|---|---|---|---|---|---|---|
| X | 1 | 2 | 3 | 4 | | 5 | 6 | 7 | 8 | X |
| | | | | | | | | | | |
| AC | | 16 | 15 | 14 | 13 | | 12 | 11 | 10 | 9 | AC |
| | | 17 | 18 | 19 | 20 | | 21 | 22 | 23 | 24 | |
| | | | | | | | | | | |
| 33 | 32 | 31 | 30 | 29 | | 28 | 27 | 26 | 25 | X |

SOUTH ENTRANCE

# FLIGHT TECH CENTER



# Junior ACEs Map

